

DAY CELEBRATIONS

2025-26

Tourism Day

Voya Vista 25 – World Tourism Day Celebration The PG Department of Commerce and Research of our college celebrated World Tourism Day with much vibrancy and enthusiasm through a two-day fest, “Voya Vista 25,” held on the 21st and 22nd of August 2025. The event was a joint initiative of the second-year B.Com students of both the Aided and Self-Financing batches, under the guidance of Dr. Nisha Leela Jose and Ms. Sheethal K.Y. The celebration was designed to highlight the significance of tourism as a bridge between cultures, traditions, and communities, while at the same time providing a platform for students to showcase their creativity, talent, and organizational skills. Day One: Cultural Walk – Global Glam and Kerala Soul The celebrations began on 21st August 2025 at 12:30 pm with the most awaited event of the fest – the Fashion Show based on the theme “Global Glam and Kerala Soul.” The contest was planned with the unique idea of blending the richness of Kerala’s heritage with global fashion elements, encouraging students to experiment with creativity while staying rooted in tradition. Day Two: Cultural Performances – Celebrating Diversity The second day of Voya Vista 25, held on 22nd August 2025, began at 12:30 pm with a warm welcome extended to the gathering. This segment was devoted to celebrating world cultures through music, dance, and dramatic presentations, with each class representing a different country. The event brought alive the unique essence of tourism as a celebration of diversity and interconnectedness.



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2022-23

TOURISM DAY



The PG Department of Commerce and Research organized a Tourism Day Programme named CRUISE-2022 at Vimala College on 30th November, 2022. It was a One Day programme which was conducted in two sessions based on the theme “Rethinking Tourism. It was a well celebrated Day and the students got the opportunity to have the experience of organizing an event successfully along with a platform to show their talents.

2023-24

YOUTH SKILL DAY CELEBRATION



PG Department of Commerce and Research conducted a Seminar as a part of “Youth Skill Day Celebration” on 14.07.2023 for the students of both Final Year UG and First Year UG and PG. It was a one-hour Seminar on the topic “Exploring youth for productive life – Myths and realities”. First and Final year UG Students and First Year PG Students from the

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Department of Commerce of Vimala College were participated in the program. The seminar was well organised by the students of Semester V of B Com (Self-Financing) of Vimala College. The session started at 10.30 am. The resource person Dr. K Binu, Assistant Professor, Department of Sociology, Vimala College (Autonomous) gave a very excellent session on the various skills needed for the youth, how life can be more productive and how the students should be oriented to get a job. It was such an excellent and thought-provoking session by Dr. Binu. The students were really enjoyed the session and they got an insight into how they could move towards achieving their goals. The event finished at 11:30 am.

INNOVATE UP 2K23



A seminar on 'Procedure to Commence an Enterprise and Maximisation and Utilisation of Capital' was conducted on Wednesday, August 09th, 2023 at the Silver Jubilee Seminar Hall from 09:30 am to 10:30 am as a part of 'Innovate Up 2k23, organised by the PG Department of Commerce and Research. The objective was to impart awareness on starting MSMEs. Discussion on various topics related to the Programmes and Policies of Ministry of MSME, Entrepreneurship and Innovation, Self-reliance through MSMEs, Registration of MSMEs, Procurement and Marketing support schemes etc.. were also made. Students were also made familiar with different credit facilities available for it's development.

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ANTI-RAGGING DAY AWARENESS - POSTER MAKING COMPETITION



A Poster Making competition was conducted by PG Department of Commerce and Research on 17th August 2023. The Competition was based on the theme “Anti-Ragging day awareness”. The main aim of this activity was to create awareness among students about ‘Anti-Ragging’.

“SEGURO” - AN INTER COLLEGEIATE QUIZ COMPETITION AND AWARENESS PROGRAM ON INSURANCE



In connection with National Insurance Day, the P.G Department of Commerce and Research jointly with L.I.C, Thrissur Division has organised an intercollegiate quiz competition and an orientation about insurance on 27th of June, 2023. Sri A Shiyas, Senior Divisional Manager of L.I.C Thrissur Division inaugurated the function and was presided over by Dr. Sr. Beena Jose, Principal, Vimala College (Autonomous), Thrissur. Smt. Nirmala Devi N, chief manager of LIC Thrissur branch 2 and Dr. Preema Rose Nichlavose, H.O.D, P.G Department of Commerce and Research, Vimala College (Autonomous), Thrissur felicitated the function. The quiz competition featured 41 teams in total from various colleges in kerala. Sudha K and M Prasad from L.I.C jointly conducted the quiz and awareness session. S Banulal and Anil

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Mathew of St. Berchmans College Changanassery won the first prize of Rs. 5000/-, a certificate, and a memento. Sethulakshmi P S of Vimala College (Autonomous), Thrissur, won the second prize with a cash award of Rs. 2500/-, a certificate, and a memento. A G Geetha, Chief Manager of the LIC Thrissur branch 1, distributed prizes. E-certificates are given to all other participants. The program ended at 2 pm with a vote of thanks by Sherin E X, Student coordinator from second Semester M.Com.

Tourism Day



As a part of tourism day, PG Department of Commerce and Research organized a Tourism Day programme named “REISE 23” at Vimala College on 11th October 2023. The department celebrated the day with great enthusiasm hosting an inter departmental competition based on the theme “Sustainable Tourism”. Mrs. Silpa V Kumar IFS Officer, Conservator of Forests at Forest Headquarter Trivandrum, inaugurated the event at 11:30 am in the College auditorium. The event featured engaging activities such as Origami, Mobile photography with Vimala as a tourist spot and group dance. Students from various departments enthusiastically participated, demonstrating their artistic and cultural skills. In the afternoon session cultural programmes of our department students enlightened the function. The students showcased extra ordinary dance performance based on Indian wedding. It was a well celebrated day and the students got the opportunity to have the experience of organising an event successfully along with a platform to show their talents. Dr Salini K and Ms Sheethal K Y were the staff coordinators. The sponsors of the event were IMS, T.I.M.E, BC Academy, Geebee education and Profinz CMA Academy.

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Insurance Day

The seminar program for the students in association with LIC Ollur Branch was conducted by the PG Department of Commerce and Research on 5th of July ,2024. The session was handled by Mrs K Sudha , Branch Manager , Ollur and Mr Babu Joseph , Chief Advisor. Dr Preema Rose Nichlavose HoD ,Commerce Department addressed the audience . All the students of Mcom S1 and S3 and Bcom S3 attended this session and were able to receive all the informations and importance of Life Insurance . The session was highly interactive and informative.



Anti-Corruption Day Poster Making Competition

The Anti-Corruption Day Poster Making Competition was held on 19th August 2024 at P G Department of Commerce & Research, Vimala College (Autonomous), Thrissur. This event aimed to raise awareness about the detrimental effects of corruption and promote integrity through creative expression. The competition was open to students from B.Com and M.Com. A total of 14 teams registered, showcasing a diverse range of artistic talents and perspectives on the anti-corruption theme. All submitted posters were displayed in a dedicated exhibition area. The competition concluded with an awards ceremony where winners were announced. The winners are: 1st Prize – Bileesha P.B., Diya Joju C, Namditha Viswas, S1 B.Com (Aided),

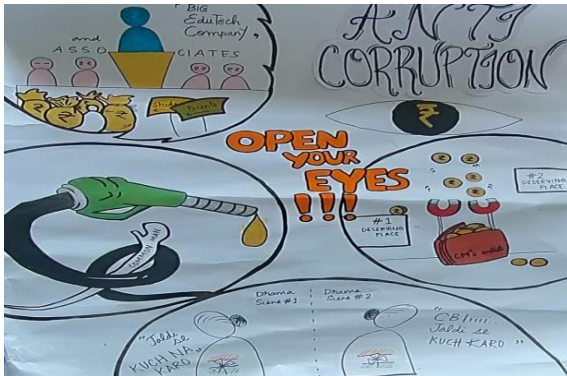
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2nd Prize – P. S. Pavithra & Sivadha, S5 B.Com (Aided), 3rd Prize – Thweja & Sniya, S3 M.Com. Certificates of participation were also awarded to all participants.

1st Prize



Prize



3rd Prize

